

SCOTTISH SALMON

with Dill, Spinach, Fennel, Asparagus & Tomato

PUPPY

65%

TOTAL

65% TOTAL SALMON

Rich in essential amino acids, vitamins & minerals to support every day health and well-being.

35%

MINIMUM

MINIMUM 35% FRESHLY PREPARED

Scottish Salmon



JOINT CARE PACK

To help support cartilage metabolism for the growth of healthy joints in puppies.



NATURALLY OCCURRING COLLAGEN

Found in freshly prepared ingredients, Collagen helps to maintain healthy joints and skin for growing puppies.



SUPERFOOD BLEND

A blend of 5 carefully selected superfoods each with their own benefits.

SCOTTISH SALMON

Your salmon recipe contains freshly prepared Scottish Salmon. Scottish Salmon is typically fed better quality feed, and farming is less intensive with fewer fish in a cage, meaning they can swim further and develop more muscle. By offering your customers Scottish Salmon in your Superfood 65® range, you now can tell an engaging story about its origin.



SUPERFOODS



DILL: Source of Iron to help support normal functions of the circulatory system.



SPINACH: Source of Vitamin A to help maintain healthy vision.



FENNEL: A good source of Calcium which helps maintain healthy bones and teeth.



ASPARAGUS: Source of Vitamin C which has an essential role in collagen synthesis important to help maintain healthy bones.

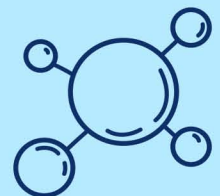


TOMATO: Source of Potassium to help with nerve and muscle functions.

NATURALLY OCCURRING COLLAGEN

Your 35% Minimum Freshly Prepared Scottish Salmon has naturally occurring Collagen.

- ✓ Naturally occurring collagen is found in freshly prepared ingredients
- ✓ Provides important building blocks for the body
- ✓ Helps maintain healthy bones, joints and skin



COMPOSITION

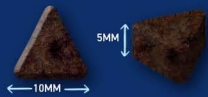


- 35% FRESHLY PREPARED SCOTTISH SALMON
- 30% SALMON
- OTHER FUNCTIONAL INGREDIENTS
- DILL*
- SPINACH*
- FENNEL*
- ASPARAGUS*
- TOMATO*

65% Salmon (Freshly Prepared Scottish Salmon (35%), Dried Salmon (22%), Salmon Oil (5%), Salmon Gravy (3%)), Sweet Potato, Beans, Beet Pulp, Omega 3 Supplement, Dried Superfood Blend* (Including Dill, Spinach, Fennel, Asparagus, Tomato), Minerals, Joint Pack (Glucosamine 178 mg/kg, Methylsulfonylmethane 178mg/kg, Chondroitin Sulphate 125 mg/kg), Fructooligosaccharides (175 mg/kg), Mannanligosaccharides (50 mg/kg), Nucleotides, Olive Extract (0.01%)

*Each equivalent to 4% Fresh Ingredients

KIBBLE SIZE



Our kibble has been optimised and designed to suit puppies. Product shown at actual size. Each kibble has a tolerance of +/- 1mm.

ANALYTICAL CONSTITUENTS

Crude Protein	33.5%	Metabolisable Energy	382 kcal/100g
Crude Fat	15%	Omega 6 Fatty Acids	2.3%
Crude Fibre	2.5%	Omega 3 Fatty Acids	2.5%
Crude Ash	8%	Calcium	1.2%
Moisture	8%	Phosphorus	0.9%
NFE	33%	Collagen	3.5%

NUTRITIONAL ADDITIVES (PER KG)

VITAMINS:

Vitamin A 14,423 IU, Vitamin D3 2,000 IU, Vitamin E 96 IU;

TRACE ELEMENTS:

Zinc (Zinc Sulphate Monohydrate) 48 mg,
Iron (Iron (II) Sulphate Monohydrate) 48 mg,
Manganese (Manganous Sulphate Monohydrate) 34 mg,
Iodine (Calcium Iodate Anhydrous & Potassium Iodide) 1.7 mg

FEEDING GUIDE

EXPECTED WEIGHT OF ADULT DOG (kg)	2 - 4 MONTHS	4 - 6 MONTHS	6 - 12 MONTHS	12 - 15 MONTHS
1-4 kg	45 - 70g	65 - 75g	65g - ADULT	ADULT
5-10 kg	95 - 160g	140 - 165g	140g - ADULT	ADULT
11 - 20 kg	145 - 260g	230 - 270g	215 - 270g	ADULT
21 - 30 kg	200 - 380g	325 - 390g	300 - 375g	310 - 320g
31 - 45 kg	280 - 530g	450 - 535g	385 - 485g	405 - 425g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.



Chapelstone