

ANGUS BEEF

with Carrot, Green Beans, Cauliflower, Tomato & Courgette

ADULT DOG

65%

65% TOTAL BEEF

Rich in essential amino acids, vitamins & minerals to support every day health and well-being.

35% MINIMUM 35%

FRESHLY PREPARED Angus Beef



DIGESTIVE HEALTH

Added pre-biotics MOS & FOS help aid digestive health



JOINT SUPPORT

Naturally occurring collagen helps maintain healthy joints and skin.



SUPERFOOD BLEND

A blend of 5 carefully selected superfoods each with their own benefits.

ANGUS BEEF

Angus cattle are known for their significant muscle content and classed as higher quality produce compared to regular beef due to increased marbling (amount of intramuscular fat). Good marbling means fat is dispersed thinly and evenly throughout the meat, ensuring consistent texture, juiciness

and flavour. Angus beef is also lower in saturated fat, rich in amino acids, vitamins and minerals and shrinks less during the cooking process.



SUPERFOODS



CARROT: Source of Vitamin A to help maintain healthy vision.



GREEN BEANS:

Source of Iron to help support normal functions of the circulatory system.



CAULIFLOWER:

Source of Vitamin B9 which is important for amino acid and nucleotide metabolism.



TOMATO: Source of dietary fibre to help normalise the gastrointestinal transit time.



COURGETTE: Source of Vitamin B3 an important cofactor in carbohydrate, protein and fat metabolism.

NATURALLY OCCURRING COLLAGEN

Your 35% Minimum Freshly Prepared Angus Beef has naturally occurring Collagen.

- Naturally occurring collagen is found in freshly prepared ingredients
- Provides important building blocks for the body
- Helps maintain healthy bones, joints and skin





COMPOSITION



65% Beef (Freshly Prepared Angus Beef (35%), Dried Beef (25%), Beef Fat (5%)), Sweet Potato, Beans, Beet Pulp, Dried Superfood Blend* (Including Carrot, Green Beans, Cauliflower, Tomato, Courgette), Omega 3 Supplement, Minerals, Joint Pack (Glucosamine 178 mg/kg, Methylsulfonylmethane 178 mg/kg, Chondroitin Sulphate 125 mg/kg), Fructooligosaccharides (175 mg/kg), Mannanoligosaccharides (50 mg/kg), Olive Extract (0.01%)

KIBBLE SIZE



Our adult dog kibble has been optimised and designed to suit all mouths. Product shown at actual size. Each kibble has a

ANALYTICAL CONSTITUENTS

Crude Protein	38%
Crude Fat	16%
Crude Fibre	4%
Crude Ash	6.5%
Moisture	8%
NFE	27.5%

Metabolisable Energy	382 kcal/100g
Omega 6 Fatty Acids	1.2%
Omega 3 Fatty Acids	0.7%
Calcium	1.1%
Phosphorus	0.9%
Collagen	14%

NUTRITIONAL ADDITIVES (PER KG)

VITAMINS:

Vitamin A 14,423 IU, Vitamin D3 2,000 IU, Vitamin E 96 IU

TRACE ELEMENTS:

Zinc (Zinc Sulphate Monohydrate) 153 mg, Iron (Iron (II) Sulphate Monohydrate) 48 mg, Manganese (Manganous Sulphate Monohydrate) 34 mg, Copper (Copper (II) Sulphate Pentahydrate) 14 mg, Iodine (Calcium Iodate Anhydrous & Potassium Iodide) 1.7 mg, Selenium (Sodium Selenite) 0.38 mg

FEEDING GUIDE

WEIGHT OF DOG (kg)

1-5 kg

25 - 80g

20-30 kg

230 - 315g

30-40 kg

315 - 390g

10-20 kg

390g+



^{*}Each equivalent to 4% Fresh Ingredients

^{*} All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.