

# BRITISH GRASS-FED LAMB

with Mint, Pomegranate, Mulberry, Broccoli & Fennel

## ADULT DOG

65%

TOTAL

### 65% TOTAL LAMB

Rich in essential amino acids, vitamins & minerals to support every day health and well-being.

35%

MINIMUM

### MINIMUM 35% FRESHLY PREPARED

British Grass Fed Lamb



### DIGESTIVE HEALTH

Added pre-biotics MOS & FOS help aid digestive health



### JOINT SUPPORT

Naturally occurring collagen helps maintain healthy joints and skin.



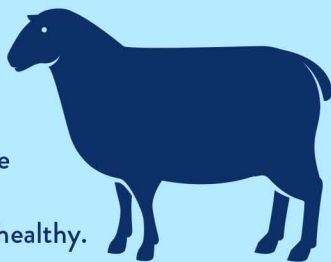
### SUPERFOOD BLEND

A blend of 5 carefully selected superfoods each with their own benefits.

## BRITISH GRASS-FED LAMB

It has been found that grass-fed lambs are leaner (have less body fat) and that the concentration of omega-3 fatty acids within the meat is increased, resulting in an increased ratio of omega-3 to omega-6 fatty acids. Lamb is a nutrient-dense, highly digestible protein source.

It is also a good source of vitamin B12 and iron which are required to help keep nerve and blood cells healthy.



## SUPERFOODS



**MINT:** Source of Potassium to help with nerve and muscle functions.



**BROCCOLI:** Source of dietary fibre to help normalise the gastrointestinal transit time.



**POMEGRANATE:** Source of Vitamin C which has an essential role in collagen synthesis important to help maintain healthy bones.



**FENNEL:** A good source of Calcium which helps maintain healthy bones and teeth.

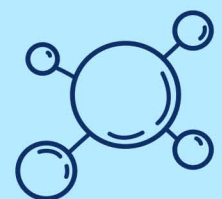


**MULBERRY:** Source of Iron to help support normal functions of the circulatory system.

## NATURALLY OCCURRING COLLAGEN

Your 35% Minimum Freshly Prepared British Grass-Fed Lamb has naturally occurring Collagen.









- ✓ Naturally occurring collagen is found in freshly prepared ingredients
- ✓ Provides important building blocks for the body
- ✓ Helps maintain healthy bones, joints and skin





# COMPOSITION

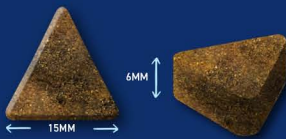


-  35% FRESHLY PREPARED BRITISH GRASS-FED LAMB
-  30% LAMB
-  OTHER FUNCTIONAL INGREDIENTS
-  MINT\*
-  POMEGRANATE\*
-  MULBERRY\*
-  BROCCOLI\*
-  FENNEL\*

65% Lamb (Freshly Prepared Lamb (35%), Dried Lamb (22%), Lamb Fat (5%), Lamb Gravy (3%)), Sweet Potato, Beans, Beet Pulp, Dried Superfood Blend\* (Including Mint, Pomegranate, Mulberry, Broccoli, Fennel), Omega 3 Supplement, Minerals, Fructooligosaccharides (175 mg/kg), Mannanooligosaccharides (50 mg/kg), Olive Extract (0.01%)

\*Each equivalent to 4% Fresh Ingredients

## KIBBLE SIZE



Our adult dog kibble has been optimised and designed to suit all mouths. Product shown at actual size. Each kibble has a tolerance of +/- 1mm.

## ANALYTICAL CONSTITUENTS

Crude Protein	27.5%	Metabolisable Energy	361 kcal/100g
Crude Fat	15.5%	Omega 6 Fatty Acids	1.9%
Crude Fibre	3.5%	Omega 3 Fatty Acids	0.8%
Crude Ash	12%	Calcium	2.4%
Moisture	8%	Phosphorus	1.5%
NFE	33.5%	Collagen	7%

## NUTRITIONAL ADDITIVES (PER KG)








### VITAMINS:

Vitamin A 14,423 IU, Vitamin D3 2,000 IU, Vitamin E 96 IU;

### TRACE ELEMENTS:

Zinc (Zinc Sulphate Monohydrate) 48 mg,  
Iron (Iron (II) Sulphate Monohydrate) 48 mg,  
Manganese (Manganous Sulphate Monohydrate) 34 mg,  
Iodine (Calcium Iodate Anhydrous) 0.96 mg,  
Selenium (Sodium Selenite) 0.19 mg

## FEEDING GUIDE

WEIGHT OF DOG (kg)	GRAMS PER DAY (g)	WEIGHT OF DOG (kg)	GRAMS PER DAY (g)
 1-5 kg	 25 - 85g	 20-30 kg	 245 - 330g
 5-10 kg	 85 - 145g	 30-40 kg	 330 - 410g
 10-20 kg	 145 - 245g	 40 kg +	 410g +

\* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.



# Chapelstone